



# ***Media Advisory***

---

## ***U.S. Representative Chris Chocola***

***Second District, Indiana***

**For Immediate Release**  
**Thursday, July 7, 2005**  
**On the Web: <http://Chocola.house.gov>**

**Contact: Rob Vernon**  
**Office: 202-225-3915**  
**Cell: 202-225-1326**

**\*\*\* PLEASE NOTE: CORRECTED DATE \*\*\***

### **Chocola to Attend Madison Center Geropsychology Institute Ground Breaking Ceremony**

**SOUTH BEND** – Estimates indicate that by 2030, older adults will account for 20% of the U.S. population. Understanding their needs is vital to this segment of the population. Recognizing this need, U.S. Rep. Chris Chocola (R-Ind.) will join with representatives from the Madison Center for a groundbreaking ceremony for the Madison Center's Geropsychology Institute.

Working with the Madison Center, Chocola secured \$200,000 in federal funds for this project through the Fiscal Year 2005 Labor, Health and Human Services, and Education Appropriation bill.

The new facility is a core strategic component of Madison Center's major campus expansion along the St. Joseph River in the northeast edge of downtown South Bend, Ind. It will be a freestanding 78,000 square foot facility located in the heart of Madison Center's campus for clinical service, research, and education.

**WHO:** U.S. Rep. Chris Chocola (R-Ind.)

Mr. Jack Roberts  
CEO  
Madison Center

**WHAT:** Groundbreaking ceremony for the Madison Center's Geropsychology Institute

**WHEN:** **Monday, July 11, 2005**  
9:00 AM – 9:30 AM EST

**WHERE:** Madison Center campus  
Corner of East Madison Street and North Niles Avenue  
South Bend, Indiana

###

*South Bend*

*Logansport*

*LaPorte*

*Washington, DC*